

## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.



## PROGRESSIVE STRAWBERRY GROWING

Demands plants whose yield of berries will not suffer loss of 25 per cent. or more by rust, as slipshod plants almost invariably do. (Our stock is grown from parent plants treated to fungicide, and as clean as a righteous man's conscience). Demands exactly the right varieties for the place and the purpose.

If a large market shipper, and south of the Mason and Dixon line, you want Excelsior and **Klondike (king of all shipping berries)**; if north of that you need to add Dunlop (very low prices on these in quantities).

If for home use or fancy market, you want **Never-Stop, the glorious ever-bearing strawberry**, which in the open fruits from April to November, and can be fruited the year round on three feet square (in a barrel). 100 plants, \$2.50, delivered free.

As an enormous spring bearer of giant berries, you want Great Scott (100 plants, \$1.25, delivered free). Booklet making success certain, free with either of above.

**Even as late as June 15th, we can ship Strawberry Plants (all kinds) in a dormant state, sure to live, no matter how hot and dry. Northern and late planters make a note of this.**

## PROGRESSIVE TREE FRUIT GROWING

Demands trees that will not loaf, but come squarely down to business (see our free catalogue and booklet for the common sense of why ours come into bearing one to two years earlier than random-grown stock). Demands the very best fruit, and fruit ripening at a time that will add most to your pleasure—and your pocket.

**Neva-Myss (Early Wonder) ripens a glorious peach in May, before any other kind begins to turn, and never misses a crop.**

**Ambrosia** and **Niagara**, exquisitely flavored peaches, queens of the summer.

Early Colton (Spring); Summer Ambrosia (August); Fall Ambrosia (October); are the climax in delicious apples. 6 trees of any of above, \$2.50, delivered free anywhere. Special low prices in quantities. Standard commercial kinds lower in price. See catalogue.

## THINGS EVERY HOUSEHOLD NEEDS

Cabbage Plants (Sea Island grown; surer to live, surer and earlier to head); plant December 15th on till spring. Lots of 1,000 to 5,000, \$1.50 per 1,000; 5,000 to 9,000, \$1.25; 10,000 and over, \$1.00 per 1,000.

Asparagus Roots (plant from October 15th on till spring). Most wholesome and medicinally valuable of all vegetables. \$1.00 per 100.

Rhubarb (invaluable for early pies); per dozen, \$1.00.

Horseradish (invaluable for pickle); per dozen, 25 cents.

Fig Bushes, 30 cents each.

Pecan Trees (Paper Shell, largest size nut) \$1.00 each.

Raspberry, Blackberry and Dewberry Plants, 75 cents per dozen.

BUYER PAYS EXPRESS ON ALL ITEMS IN THIS SECTION.

PERFECT  
HEDGE  
THE FIRST  
YEAR  
WITH OUR  
HEAVILY  
ROOTED  
PLANTS



A HEDGE  
AS QUICK  
AS A  
HILL OF  
BEANS

SHOWS GRANDLY ORNAMENTAL VALUE OF EVERGREEN HEDGE, UMBRELLA TREE AND MAPLE

**BY THE OLD WAY IT TAKES**

To grow a hedge, about 5 years.....  
 To grow shade, about 10 years.....  
 To fruit the peach, about 5 years.....  
 To fruit the apple, 7 to 10 years.....  
 The strawberry yields is cut down by rust 10% to 50%, according to the weather.....  
 The strawberry fruits 2 to 3 weeks.....

**BY OUR PROGRESSIVE METHODS IT TAKES**

With our heavily-rooted plants and booklet, the first year.  
 With our umbrella trees and instructions, 3 years; maple, 5 years.  
 Our best improved varieties fruit freely at 2, and heavily at 3 years old. **The Neva-Myss begins at 1 year, and never misses a crop.**  
 Our progressive trees, 3 to 5 years.  
 Loss with our plants, treated by fungicide, 0%.  
**Our Never-Stop fruits in the open April to November; protected as directed, fruits the year round.**

AND SO ON WITH OTHER THINGS.

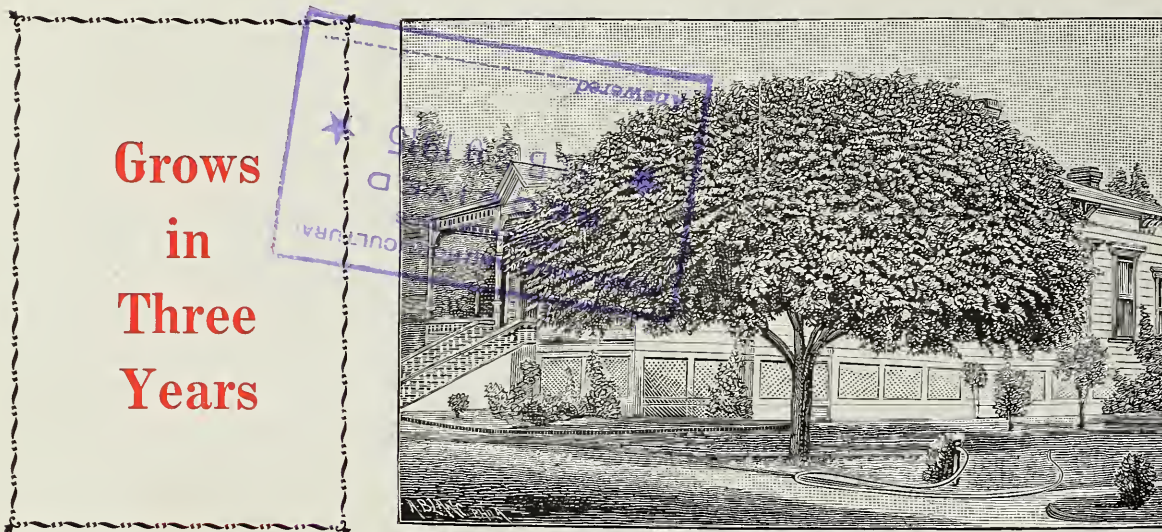
We do not claim that our plants and trees can unaided do it all, but that backed by our instructions and a fair quantity of horse sense on your part, they will.

**CONTINENTAL PLANT CO., Kittrell, N. C.**

**Keep Step with the Progress of the Times, MR. FRUIT GROWER, or go "Way Back and Sit Down"**



Progressive Strawberry Growing. See section 1.  
 Progressive Tree Fruit Growing (apples, peaches, etc.) See section 2.  
 Progressive Hedge Growing—perfect Hedge and Roses first year. See section 4.  
 Progressive Shade Tree Growing. See section 5.  
 Things Every Household Needs. See section 3.



UMBRELLA TREE

Hand some tree on the plane, and with our transplanted trees, quickest to grow.

**Grows  
in  
Three  
Years**

**Shade  
Almost  
While You  
Wait**

*Lake 1915*  
**The Hand of (30 years) Experience Points the Shaft, Progress, at the Target**



*United States Dept of Agriculture  
 Washington DC*



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